**Sports Management Certificate Cypress College:**

**(Please see the following questions about the program review for the Sports Management certificate. The responses were from College Kinesiology/ Sports Management Programs, and also professionals in the Kinesiology/ Sports Management field.)**

**Program Review Questions:**

Hello my name is Mark Canner,

I am a Full-Time professor of Kinesiology at Cypress College. I am looking for five minutes of help to help get our Sports Management certificate up and running. I need between 4-5 responses to the following questions to get the program up and running. I would like to have this done before Dec 15th if possible.

Please see the attachment Program of Study breakdown for Cypress College Sports Management degree. If you could answer the following questions it would be greatly appreciated.

1) Are there any required or effective courses that are not needed on my list in the attachment section or a class you would like to see added.

2) Is there anything in the verbiage that you would like to see added.

3) Is there anything from your experience that you believe would help the program referenced to in this email after reading over the Program Review?

Thank you so much for your help and please let me know of anyone else at another school that could be helpful.

**Mark Canner**

Men's & Women's Water Polo, **Cypress College**

**(203) 613-5191**

Mcanner@cypresscollege.edu

**College Responses:**

**1)** Jackie Ponciano-Babb

**Diablo Valley College**

*Co-Department Chair Kinesiology Athletics & Dance*

*Head Women’s Volleyball Coach*

*Head Men’s & Women’s Tennis Coach*

321 Golf Club Rd, Pleasant Hill, CA  94523

925-969-2749 office

[jponciano-babb@dvc.edu](mailto:jponciano-babb@dvc.edu)

**Response:** Hi Mark,

Sorry for the delayed response but we’re returning from our spring break last week.  Cailin Mullins and I are Co-Department Chairs for Kinesiology here at Diablo Valley College and I’m including her thoughts about your Sports Management certificate.  If you’re only able to have 16 units for the certificate, she brought up the idea that KIN 249C Sport and US Society course may be a better choice as a required course rather than KIN 248 Psychology of Sport.  She teaches our Sport and Society course here at DVC and says that “sport and exercise psychology classes typically focus more on performance, while the sport and society class talks more about influencing factors to participation and interrelated aspects of how sport and society influence each other.  The latter seems more important for sport management knowledge.”  If both could be required that would be great but if not then we hope this feedback helps you in the development of your Sports Management certificate.

Have a great day,

Jackie Ponciano-Babb

**2)** Kathy Barlow

**Whittier College Kinesiology Department**

[kbarlow@whittier.edu](mailto:kbarlow@whittier.edu)

**Response:** Hi Mark,

The Psychology of Sport is not needed in the Sport management curriculum.  You need Sport Sociology.

My suggestions for a certificate

Introduction to Sport Management

Sport Sociology

Sport Law

Sport Ethics

Internship of at least 40-80 hours (non-profit, for profit, minor league, or professional sport)

Sincerely,

Kathy Barlow

**Professional Development Responses:**

**1) Clint Peters: REPAIR Sports Institute**

**Contact: clintpeters@gmail.com**

**Response**: Hey Mark,

1) Are there any required or effective courses that are not needed on my list in the attachment section or a class you would like to see added.

- I think it would be important to have sociology into your psychology classes.

- Will you be having statistics as part of your accounting class?

- Sports History would be needed in my opinion.

- Business and marketing classes would be beneficial as well.

2) Is there anything in the verbiage that you would like to see added.

- I would give an exact description of what sports management is.

3) Is there anything from your experience that you believe would help the program referenced to in this email after reading over the Program Review?

Give a breakdown of the different fields of sport management. It always helps knowing the different careers that are out there and how to break into that career.

**2) Der-How Huang: PT, DPT, OCS, CSCS**

**Doctorate of Physical Therapy | Board Certified Orthopedic Specialist | Strength & Conditioning Specialist**

**CPTA Long Beach South Bay District**

Continuing Education Chair | Nominating Committee

**Ho Rehabilitation Center**

18344 Clark St, Suite 208

Tarzana, CA 91356

Phone:(818) 996-8386     Fax: (818) 996-8979

**Response:** Hi Mark,

Here are some of my thoughts.

1) Are there any required or effective courses that are not needed on my list in the attachment section or a class you would like to see added.

- I think an anatomy course and analytical anatomy if offered would be a relevant course into understanding what muscle/tendon/ ligament does and how it is stressed in sports.

- Another course if it can be offered I would look into is biomechanics.

2) Is there anything in the verbiage that you would like to see added.

- I think this is all good, I never did well in english so I can't help you with the verbiage... lol.

3) Is there anything from your experience that you believe would help the program referenced to in this email after reading over the Program Review?

- I think all of the above courses are relevant and the psychological portion is just as important as the kinesiology portion.  The psychological effects of chronic pain, fear avoidance etc... definitely needs to be addressed during a sports injury.

Hope this is helpful!  Good Stuff Mark, can't wait to see it all come together!

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